

**Course: Business Management**

**Instructor: Mr. George | sgeorge@hinghamschools.org | georgeacademics.com**

**Course Description:**

This course examines entrepreneurship and the components of starting and operating a business. It also focuses on the role of the entrepreneur in our economy and our community. Through the text, student workbooks, case studies, articles and other business sources, students will be exposed to the major aspects of business management and entrepreneurship. Students will be required to “think critically” and draw conclusions based on different business situations. Additional topics include business communication, business ownership, business plans, financial reports, economic concepts, marketing, human resource management, and information technology.

**What do I need for this course?**

- A notebook/binder with paper and some way of storing handouts.
- A writing tool to be brought to each class.

**Will there be homework in this course?**

- There will be occasional homework that will involve reading and writing assignments.

**Course Objectives:**

Students participating in this course will demonstrate understanding by being able to identify and communicate:

- The role of the entrepreneur and small business owner in our economy and their community
- The required steps to starting, operating and growing a successful business

Students participating in this course will acquire and develop:

- An understanding of basic business concepts
- Communication skills that are required in a business environment
- Cooperative learning skills by working together in groups to solve problems

**Importance of Class Participation:**

It is important that you participate as an attentive listener and speaker. There will be many opportunities for you to contribute to class discussions. I hope that you take advantage of this opportunity.

**Major Assignment**

- **Small Business Project.** You will create your own business through the creation of a business plan by researching the type of business, performing a market analysis, reviewing its financial outlook, developing a marketing strategy and presenting it orally to the class in less than two minutes.

**How is one graded?**

<b>40% - First Term</b>
<b>40% - Second Term</b>
<b>20% - Final Exam</b>

<b>20% - Class/Group Participation</b>
<b>20% - Quizzes</b>
<b>10% - Tests</b>
<b>10% - Small Business Project</b>
<b>40% - Assignments &amp; Papers</b>

--Subject to Change at Teacher’s Discretion--

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**Mr. George's Classroom Expectations:**

These expectations are similar to what is expected in a workplace setting.

**Mr. George expects his students to:**

- Develop good listening skills. Students will learn from him and from each other.
- Act respectfully towards him and each other. Put downs, teasing and swearing are not allowed.
- Express tolerance. Each student learns differently. Learn to value other students for their differences. The world and our class would be boring if we were all the same.
- Work cooperatively as part of a team.
- Be cordial to each other by saying "Please", "Thank you", and "You're Welcome".
- Come to class on time, prepared and organized for each class.
- Stay on task. Stay focused on classroom goals. Manage your time. The result will be high-quality work. (A potential employer's dream)

**Students should expect Mr. George to:**

- Create a positive learning environment that is entertaining and academically challenging.
- Act respectfully in the classroom.
- Be reasonable and fair.
- Communicate progress or concerns.
- Be prepared for each class.
- Make you laugh. (I will do my best)

**Each week you will be evaluated based on your behavior, your class participation and how you act towards each other in the classroom.**

	<b>Beginning – 0 pts</b>	<b>Developing –18 pts</b>	<b>Focused –24 pts</b>	<b>Exemplary –30 pts</b>
<b>Demonstrates Respect for Others &amp; Class Participation</b>	Poor behavior. Disruptive to other students. Lack of respect is demonstrated in the classroom. Comments show a lack of respect and courtesy.  Chooses to not participate in class activities or discussions. At times, refuses to participate.	Classroom behavior needs to be improved. Needs to act in a more respectful way in the classroom. Needs to continually be spoken to regarding behavior or attitude. Demonstrates inability to pay attention when others are speaking.  Participates in class activities and class discussions exclusively when called upon by the teacher.	Classroom behavior was acceptable. Acts respectful in the classroom on most occasions.  Participates in most class activities and class discussions – primarily when called upon by the teacher.	Classroom behavior was superior, professional, and a model of how the teacher would like students to behave. Demonstrates self-respect and respect for others at all times.  Takes initiative and actively participates in all class activities and class discussions. Poses questions and responds to teacher & peer inquiries.
	0 PTS	18 PTS	24 PTS	30 PTS