

Scientific Revolution / Enlightenment Early Modern Shark Tank Project



1. What is Shark Tank???? Watch [the pitch](#) from Shark Tank and record some of the things the people do to convince the “sharks” to invest in their product.

2. Thinkers/Innovations that will be “pitched”: Circle or highlight the group you have been assigned!

-Johannes Kepler
(Elliptical orbits)

-Rene Descartes
(Scientific Method)

-John Locke
(Natural Rights)

-Voltaire
(Free Speech)

-Galileo Galilei
(Heliocentric Theory)

-Isaac Newton
(Gravity/laws of motion)

-Baron de Montesquieu
(Separation of powers)

-Mary Wollstonecraft
(Women’s rights)

3. Before you can create your Early Modern Shark Tank proposal, you must complete the guiding/prep questions document. Use the handouts provided as well as information found in your textbooks and based on your own research. Make a list of all the sources you use (include the link if it is a website!) Useful links: <https://sourcebooks.fordham.edu/mod/modsbook09.asp>
<https://sourcebooks.fordham.edu/mod/modsbook10.asp>

4. Once your group has completed the research questions, you will begin to prepare your pitch. Imagine that you and your group members are the innovator(s), and that you want to convince the Shark Tank that your innovation is the best and most important one. The Sharks will tell you what’s at stake (HW pass, test points, etc.) and you will make a presentation/pitch to convince the Sharks. The best pitch wins!

5. Make sure your pitch (approximately 3-5 minutes long) includes a **backstory, marketing, and closing**. Provide information on the figure / context / influence on why this innovation was created (**backstory**), explanation as to what this innovation/idea does that is helpful / important (**marketing**), and a summary of the importance of this innovation to history / how this will change the world above everything else (**closing**).

Other things to think about regarding your pitch:

-Introduce yourselves and your innovation in a memorable way

-Come up with a slogan

-Describe and explain your innovation in creative ways (utilize visuals, music, props, acting, etc.)

-Be able to answer questions from the Sharks on your innovation (in particular, be sure you can answer any of the questions that make up the research portion of this project).

-Be sure to give a successful last pitch point: Why should the sharks pick your innovation over all others? What makes this the best/most important contribution?

6. When watching presentations, you will fill out the graphic organizer for each group presentation. Please be respectful and attentive - this is material you will be responsible for on an upcoming quiz.

7. Grading Rubric: please make sure to review the rubric to see expectations and how you will be graded on this group project.

Guiding / Prep Questions

Names:

Block:

Directions: Complete the guided questions to make sure you have enough research to begin your proposal with your group. **(This will be passed in - typed)**

Who is your innovator? Find some information about them.

Why did they pursue / discover this innovation? What were the previously held beliefs on this subject?

How did they create / discover their innovation?

Describe the innovation/idea. What does it do/mean?

Who does this innovation apply to? Only certain groups of people?

How will this innovations/new way of thinking change the world?

List of Sources Used (copy the website link if you found the information online, list the title of the handout or name of the book):

Shark Tank Project Rubric

Excellent - 10	Good - 8	Fair - 7	Needs Improvement 0-6
<p>PREP WORK: (Individual grade)</p> <p>Group members collaborated efficiently to gain a deep understanding of the historical context that led to the development of the innovation/idea . Guiding Prep Questions passed in - typed & completed.</p>	<p>Could have worked better together.</p>	<p>Moments of being off task.</p>	<p>Poor teamwork, poor use of time. Prep doc not completed.</p>
<p>PITCH/DELIVERY:</p> <ul style="list-style-type: none"> ● Provides a clear and appropriate representation of the invention/idea ● Audience members understand the innovation and can take effective notes ● Smooth and clear delivery of their knowledge and marketing plans ● Groups have clearly rehearsed and are prepared to answer questions from the Sharks 	<p>Somewhat clear. Delivery was not smooth. Not rehearsed as a group.</p>	<p>Not really clear. Really should have practiced more.</p>	<p>Not prepared.</p>
<p>EFFORT & CREATIVITY:</p> <ul style="list-style-type: none"> ● Demonstrates that time and effort went into the presentation ● Student shows enthusiasm for their invention and the ideas that they have for marketing it ● Approached the presentation in a creative and thoughtful manner 	<p>Could have been more enthusiastic.</p>	<p>Weak effort. Not very creative.</p>	<p>No effort.</p>

****Must be 3-5 minutes long. (-15 points if not)**

_____ / 40 pts

Scientific Revolution / Enlightenment Early Modern Shark Tank Project Graphic Organizer Notes

Figure:	Innovation/Idea:	Description of Innovation/Idea:	Importance of Innovation/Idea:
Johannes Kepler			
Galileo Galilei			
Rene Descartes			
Isaac Newton			
John Locke			
Baron de Montesquieu			
Voltaire			
Mary Wollstonecraft			